



# SPONSORSHIP OPPORTUNITIES

Supporting Diabetes Self-Management and Education in Chester County

Dash with us in downtown West Chester on April 1, 2017 to help fight diabetes! This family-fun 5K run / 2.5K walk supports the Diabetes Self-Management Program at Chester County Hospital. Sponsoring the Dash is a great way to encourage employee wellness and team building while marketing your business and conducting community outreach. We hope you can join us this year!

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,000	DASH TEAM SPONSOR \$495	FRIEND SPONSOR \$300
Exclusive naming rights to the "23 <sup>rd</sup> Annual ( <i>Your Company Name</i> ) Dash 4 Diabetes"	✓					
Company name appearing on all print and digital marketing for the Foundation's Spring events listings	✓					
Your company name/logo incorporated into 2017 Official Dash 4 Diabetes event logo – printed on signage and 1,000+ t-shirts	✓					
Speaking opportunity during check presentation at starting line in front of 1,000 people	✓					
Complimentary Dash 4 Diabetes 5K Run/Walk entries, including t-shirt	100	70	45	30	15	2
Company recognition on the back of all Dash race t-shirts (1,000+)	Logo	Logo	Logo	Logo	Name	Name
Company supplied banner positioned at the Start/Finish Area	2	2	1	1		
Recognition and link in one e-blast prior to the event and in thank you email post event	Logo	Logo	Logo	Name		
Recognition and link on the Dash website	Logo	Logo	Logo	Name		
Recognition on Mile Marker and Sponsor Banner at the Dash	Logo	Logo	Logo	Name		
Social media recognition pre and post event	Logo	Logo	Logo	Name		
Opportunity to Display Your Products and Literature at the Event	✓	✓	✓	✓		
12-month presence on sponsorship area of the Dash webpage and ChesterCountyHospital.org	✓	✓	✓	✓		
Option to have custom sponsor shirts for your team with one color company logo on front*	✓	✓	✓	✓		
Option to have a team after-party following the race with complimentary appetizers at a bar in West Chester (Location TBD)	✓	✓	✓	✓	✓	
Flat discount rate for any additional team participants of \$20/pp	✓	✓	✓	✓	✓	✓
Easy Online Registration for your Employees/Team Members	✓	✓	✓	✓	✓	✓
Professional Group Photo at Event	✓	✓	✓	✓	✓	✓
Right-to-use event marks and logo in advertising and promotions, including website	✓	✓	✓	✓	✓	✓

**Sponsorship deadline in order to be included on all materials is February 27, 2017.**

*\*Sponsors must be confirmed by February 14, 2017 to receive a custom t-shirt.*

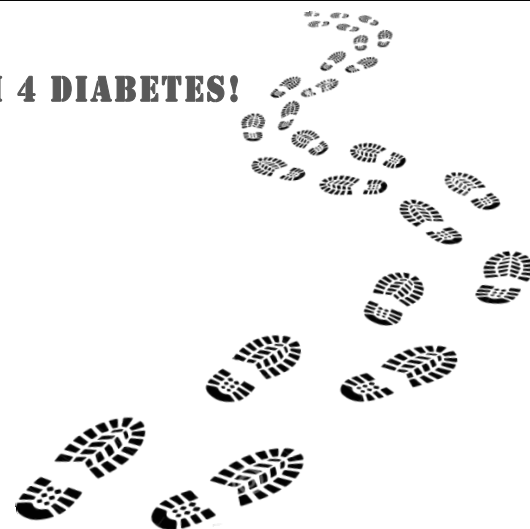


## SPONSORSHIP CONFIRMATION

**YES! I WOULD LOVE TO SUPPORT THIS YEAR'S DASH 4 DIABETES!**

(Please check your participation level)

- \$10,000 Presenting Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$495 Dash Team Sponsor
- \$300 Dash Friend Sponsor
- \$\_\_\_\_\_ I cannot attend, but please accept this donation.



### SPONSOR CONTACT INFORMATION:

First and Last Name \_\_\_\_\_

Company name as you would like it to appear on sponsorship collateral:

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**NOTE:** Please email a copy of your logo as a high resolution pdf or 300 dpi jpeg to Kate Pergolini at [Kate.Pergolini@uphs.upenn.edu](mailto:Kate.Pergolini@uphs.upenn.edu) by February 14, 2017 to be included on all sponsor materials.

### PLEASE RETURN THIS FORM WITH PAYMENT TO:

The Chester County Hospital Foundation  
Attn: Dash 4 Diabetes  
701 E. Marshall Street, West Chester, PA 19380  
(Checks made payable to "CCHF Dash")

### QUESTIONS ABOUT SPONSORSHIP?

Please contact Maggie McIntosh ([Maggie.McIntosh@uphs.upenn.edu](mailto:Maggie.McIntosh@uphs.upenn.edu) | 610.431.5313)